



Eich cyf/Your ref
Ein cyf/Our ref: RE/324/2024

Paul Davies MS
Chair
Economy, Trade and Rural Affairs Committee

SeneddEconomy@senedd.wales

11 November 2024

Dear Paul,

Thank you for your letter in which you asked for:

- 1) an update on the voluntary registration scheme;
- 2) an update on the wider Dwyfor pilot including any outcomes of, or progress with, the independent evaluation; and
- 3) whether any more recent data is available under the regional and local tourism profiles and whether the series will be updated.

I am pleased to provide the information below.

1) Update on the voluntary registration scheme

I and the Cabinet Secretary for Finance and Welsh Language issued a written statement on 12 November updating members on the registration and regulation of visitor accommodation.

We will continue discussions with tourism stakeholders as we continue to progress with our proposals.

2) Update on the wider Dwyfor pilot including any outcomes of, or progress with, the independent evaluation

The Cabinet Secretary for Housing and Local Government recently provided a written statement outlining the work of the pilot and highlighted that an interim independent evaluation report will be available in due course. It will set out early findings of the range of interventions that are being trialled in Dwyfor, including data mapping and exploratory research. The next phase – the process evaluation – began in October and will run for a year. The impact and economic phases will run from October 2025 to October 2026, with a final evaluation report anticipated in December 2026.

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Rydym yn croesawu derbyn gohebiaeth yn Gymraeg. Byddwn yn ateb gohebiaeth a dderbynnir yn Gymraeg yn Gymraeg ac ni fydd gohebu yn Gymraeg yn arwain at oedi.

We welcome receiving correspondence in Welsh. Any correspondence received in Welsh will be answered in Welsh and corresponding in Welsh will not lead to a delay in responding.

In terms of progress with recommendation 4 on research on the impact of tourism on the sustainability of communities, pilot surveys were undertaken in three local authorities to test the feasibility of collecting residents views on tourism. These reports will be published in early December.

3) Regional and local tourism profiles

The regional and local tourism profiles summarise key tourism statistics at the regional and local level. The most recent profiles cover the period 2017 to 2019.

The profiles use three-year average estimates (e.g., 2017 to 2019), rather than annual estimates. This is because base sizes for regions and local authorities are often too low to produce robust estimates at an annual level, whereas three-year average estimates are more robust.

Due to concerns regarding the quality of data at the regional and local levels, there have been no further publications in this series. We are continuing to monitor the data as fieldwork continues and will provide estimates at the regional and local level as soon as we are able to.

Yours sincerely,

A handwritten signature in black ink that reads "Rebecca Evans". The signature is written in a cursive, flowing style.

Rebecca Evans AS/MS

Cabinet Secretary for Economy, Energy and Planning
Ysgrifennydd y Cabinet dros yr Economi, Ynni a Chynllunio